

CAPILANO COLLEGE 10TH ANNIVERSARY - PROGRAM PROPOSAL

The following is a brief outline of a proposed basketball tournament which I am submitting for consideration as one of the special events celebrating Capilano College's 10th Anniversary.

The Tournament Format:

- Single elimination tourney with consolation event.
- Total number of games is 18.
- Seven men's teams and seven women's. Each of the men's and women's divisions would include 2 Alberta teams, 2 U.S. teams, and 3 Totem Conference teams.

Proposed Date:

- Late November or very early December.
- Tournament would commence on a Thursday night and terminate with the consolation and championship finals on Saturday night.

Projected Costs:

1. Referees.....	\$460.00
2. Scorers, timers, statistician.....	\$270.00
3. Salaried student assistants (6).....	\$150.00
4. Programs and tickets.....	\$100.00
5. Advertisements and Promotion.....	\$400.00
- newspaper ads	
- posters	
- radio	
6. Transportation.....	\$200.00
- 2 - 15 passenger vans for transporting visiting teams between hotel, gym and airport	
7. T-Shirts.....	\$600.00
- to be presented to each member of participating teams. The shirts will be imprinted with Cap College logo and appropriate wording.	
8. Trophies.....	\$100.00
- Plaques to be awarded to the top three teams in the men's and women's division.	
 TOTAL	 \$2,280.00

- Items 1 and 2 could be paid for out of the Athletics budget since hosting a tournament would constitute not having to travel to one elsewhere at that time of the year.
- Estimated revenue from the gate is \$200.00 for tournament tickets sold at \$2.00 each.
- Costs could be further offset by assessing non-travelling team an entry fee.

Benefits of Hosting a Tournament:

A tournament with the above format would generate a good deal of positive publicity for the College. Local newspapers will definitely give us good coverage of the event, and there is an excellent chance that CKVU-T.V. Sports will do video tape highlights on their evening sports show.

In addition, we plan to place printed posters advertising the tourney, in windows of North Shore businesses which will further focus public attention on our institution.