

Sir or Madam:

Will you please help our Community College campaign by letting  
me put this bumper sticker on your car?

THANKS.

## DISPLAY COMMITTEE

Objective - To organize bumper strip crews (high school students) and supervisors for same. At this point, clear with superintendent re delivery of strips to all District employees, educators, and others to carry car strips.

Procedure - Get permission from centers and areas for students to place on bumper strips on March 1st and 2nd. Suggestions: try local "Safeway", the larger gas stations, shopping areas, etc. See that "Script" (as attached) and tags are supplied for boys and girls. In West Vancouver, we arranged for each worker coming off shift to have \$1.00 credit at "White Spot" for food. Each District, of course, would make its own arrangements.

Arrange for banners (paper 10 to 20 ft. x 3 ft) to be made in graphic arts section of high schools -- for use at meetings.

Arrange for production of display cards (12 in. x 24 in.) for use in store windows, libraries, plants, bulletin boards, etc.

Assist in setting up meetings, seating, ushering, speakers table (water glass, flowers, etc.)

Search for areas for free display publicity. IDEA - signs on sides of trucks on March 6th and 7th - "VOTE COLLEGE TODAY". Students (senior) wear sandwich boards and walk around shopping areas.

### Suggested cover for banners and cards

OUR COMMUNITY COLLEGE - NOW!  
Join our "Each one Teach one" campaign  
VOTE - March 7

Our children can't work for the kind  
of education they need -- That's our responsibility.  
VOTE on "COLLEGE NOW" - March 7

Provide an "Opportunity-Now" College  
for our District  
VOTE - March 7

Remember! This is a PLEBISCITE - NOT a money by-law.

EVENTUALLY - WHY NOT COLLEGE-NOW!

Create your own copy to serve your District, keeping in mind the basic principle of this type of display -- KEEP IT SHORT!