

NORTH SHORE COMMUNITY COLLEGE COORDINATING COMMITTEE

MINUTES OF A MEETING of the North Shore Community College Coordinating Committee, held on Tuesday, January 16th, 1968 at 4:30 p.m. in the Administrative Offices, North Vancouver School Board.

PRESENT:	Mr. F.D. Ross	Howe Sound
	Mr. T.J. MacDonald	"
	Mr. T.B.M. Fougberg	""
	Mr. P.C. Wilson	Sechelt
	Mr. W.P. Malcolm	"
	Mr. H.C. Ferguson	West Vancouver
	Mr. W.J. Wallace	"
	Mrs. A. Radcliffe	"
	Mr. W.E. Lucas	North Vancouver
	Dr. G.B. Wilson	"
	Mr. P. Powell	"
	Mr. C.P. Jones (Chairman)	"
	Mr. L. Brooks (Secretary)	"

Guest: Mrs. Louise Spratley

Mr. Jones opened the meeting by asking for committee members' opinions on publicity. There ensued a discussion on newspaper publicity versus word-of-mouth advertising.

MOVED by Mr. Wallace; seconded by Dr. Wilson:

That Mr. Brooks prepare a report, in the form of notes, which will answer the most commonly asked questions, and which could be adapted by any trustee or official into a speech.

CARRIED.

Mr. Brooks stated he would like to circularize the answers to controversial questions among the committee members at the next meeting.

Mr. Brooks suggested that copies of all speeches should be sent to him. He will keep these on file for the use of other speakers.

Mrs. Radcliffe has kindly agreed to start a word-of-mouth information campaign in North and West Vancouver. She will keep the committee informed of her progress.

MOVED by Mr. Wallace; seconded by Mr. Powell:

That Mr. Jones and one or two committee members meet with the publisher and/or editor of all the local newspapers in the four School Districts to solicit their support of the college.

CARRIED.

It was agreed that support from the Councils of the four School Districts should be enlisted immediately.

MOVED by Mr. MacDonald; seconded by Mr. Wallace:

That representative(s) of the four Boards should arrange to meet with their respective Councils.

CARRIED.

It was also agreed that preparation for a publicity campaign in the schools should be made now.

MOVED by Mr. Wallace; seconded by Mr. MacDonald:

That Mr. Parkes be requested to give us a proposal on handling the public relations prior to the plebiscite.

CARRIED.

MOVED by Mr. Wallace; seconded by Mr. MacDonald:

That each School Board send letters on behalf of the Committee to all its service clubs immediately, asking that Board members be given the opportunity of addressing them on the subject of the college.

CARRIED.

Mrs. Spratley's first two articles were amended slightly and approved for publication.

MOVED by Mr. MacDonald; seconded by Dr. Wilson:

That we discuss with Mrs. Spratley the most effective way of releasing them in the press.

CARRIED.

Mr. Jones then reported on the Lower Mainland College Coordinating Council.

After a lengthy discussion on inter-Board agreement, it was proposed that:

- (1) capital costs including capital service costs be based on an equalized levy over the four school districts;
- (2) for the first year of operation, a percentage, possibly 20% of operating costs be based on an equalized levy over the four school districts;
- (3) the balance of the operating costs be based on the number of students attending from each school district, which will be estimated, and which must be converted to millages.

Mr. MacDonald will draw a draft inter-Board agreement and send a copy to Mr. Espley in Victoria for comment, with copies to Messrs. Jones and Brooks.

Mr. Brooks is to prepare a statement of the estimated operating cost for the first year of operation of the college.

MOVED by Mr. MacDonald; seconded by Dr. Wilson:

That we write a letter to the Water Board, copy to the District of North Vancouver, informing them that the Committee is interested in the property east of the Capilano Dam, that we are awaiting our consultant's report, and that we would appreciate further discussion after we receive this.

CARRIED.

MOVED by Dr. Wilson; seconded by Mr. MacDonald:

That Mr. Ferguson be authorized to employ someone, if necessary, to provide a preliminary report on the facilities of West Vancouver Senior Secondary School regarding space -- parking and portables -- and other engineering aspects of the proposed college arrangement.

CARRIED.

The next meeting of the committee will be held on Tuesday, January 23rd, 1968, at 4:30 p.m. in the Administrative Offices of the North Vancouver School Board.

Respectfully submitted,



Leslie D.G. Brooks,
Secretary,
North Shore Community College
Coordinating Committee.

LDGB/nc