

NORTH SHORE REGIONAL COLLEGE COORDINATING COMMITTEE

Proposals re Plebiscite

On the assumption that we may have a college plebiscite within the next twelve months, there are listed below some of the activities that may be carried out either by the Co-ordinating Committee or by the Boards as a whole to ensure success at the polls. Members will suggest others.

It is probably not too early to consider these, and to decide which ones we intend to pursue, in order that some organization and time-table may be set up. The items are noted in random order.

Committee activities before plebiscite campaign:

1. Sub-committees
  - (a) Site.
  - (b) Finances - inter-Board agreement, including cost sharing.
  - (c) Citizens' advisory committee.
  - (d) Public relations, to coordinate Board activities.
2. Information campaign in the press.
3. Community surveys: (a) of industry; (b) of students.
4. Development of pro-forma college organization, including curriculum in general.

Committee activities during plebiscite campaign:

1. Advertising and press releases.
2. Brochures and other uses of media.
3. Use of professional help.

Board activities before plebiscite campaign:

1. Board seminars.
2. Preparation of basic speech for trustees.
3. Joint meetings with municipal councils.

Board activities during plebiscite campaign:

1. Sponsorship of public meetings.
2. Addresses to such organizations as teachers, P.T.A., councils, chambers of commerce, students, service clubs, business organizations, women's organizations, parents' groups, etc. (Members will suggest others.)
3. Telephone campaign.

(Note: It should be noted that both the plebiscite and the referendum are campaigned for separately in each school district by each Board. The function of the Co-ordinating Committee, as its name suggests, is to assist and to co-ordinate the four campaigns.)