

NORTH SHORE REGIONAL COLLEGE COORDINATING COMMITTEE

Meeting - June 7, 1967, 6:15 p.m.

Capilano Gardens

A G E N D A

1. Minutes - as circulated.
2. Finance.
3. Reports:
 - (a) District and Regional College Association of B. C. - Annual Meeting - Mr. Jones.
 - (b) Lower Mainland College Coordinating Committee - Mr. Jones.
 - (c) West Vancouver Council Meeting of June 5th - Mr. Brooks.
 - (d) Selkirk College - Operating Data - Mr. Brooks.
4. Discussion re Planning:
 - (a) Mr. Beinder's speech re Plebiscites.
 - (b) Proposals for discussion.
 - (c) Provision of Staff (Mr. McGown).
5. Other Business.

LDGB/nc

NORTH SHORE REGIONAL COLLEGE COORDINATING COMMITTEE



Notes from an address by Mr. Frank Beinder
at Castlegar, B.C., June 3, 1967.

The essential theme of Mr. Beinder's address was that decisions about the establishment and operation of a community college were educational decisions and must be made by school trustees themselves. He dealt principally with the problems associated with a successful plebiscite campaign, making the following recommendations.

A. Before the plebiscite campaign begins -

1. Approval of the community college project must be obtained from each member of each Board. Nothing further can be done until unanimous agreement and understanding is reached.
2. There must be agreement among the Boards as to:
 - (a) What the community college is, what it will do, whom it will serve.
 - (b) The general site of the college.
 - (c) A mutually acceptable cost - sharing formula, both capital and operational, which will later form part of the inter-Board agreement.

B. During the plebiscite campaign -

1. Boards should identify the various kinds of publics to whom they are appealing. These include: (a) teachers, especially secondary; (b) municipal councils; (c) industry; (d) Chambers of Commerce; (e) school students. Inform them, and get their opinions, but don't let them decide.
2. Obtain similar opinions and advice from community committees, but reserve the right of decision to the Boards.
3. Seek municipal endorsement in writing or by motion.
4. Don't ignore unfavourable areas. Sell the college everywhere, or they will ever after be a thorn in your flesh.
5. If persuasion fails, don't "battle" unfavourable groups in the press. This just makes headlines. Ignore them.
6. Don't use outside public relations experts to do your job. This project must be sold personally by every trustee.

NORTH SHORE REGIONAL COLLEGE COORDINATING COMMITTEE

C O N F I D E N T I A L

Selkirk College

1967 Budget

	<u>Total</u>	<u>Government Grant</u>	<u>Local School</u>
Gross Operating	\$884,000	\$366,250	\$517,750
<u>Less: Student Fees (700 x \$200)</u>	<u>140,000</u>	-	<u>140,000</u>
Net Operating	\$744,000	\$366,250	\$377,750
Non-Shareable Capital	88,000	-	88,000
Debt Retirement	<u>176,398</u>	<u>70,824</u>	<u>105,574</u>
Gross Cost	<u>\$1,008,398</u>	<u>\$437,074</u>	<u>\$571,324</u>

Tax base: \$181,663,226.

1 mill will raise just over \$180,000.

Equalized mill rate for 1967 - 3.14 mills.

1966/67 - Average number of students - 450, of which 20 were in second year.

1967/68 - Average anticipated, over 550.

- Anticipated full-time teaching faculty 50
Plus: Counsellors (3), Continuing Education
Director, Principal, Deans (2),
Librarians (2), Registrar 10

60

(Plus - Clerical and Maintenance)

Student costs: Gross, including debt retirement, \$1,600 per student.
Local cost - \$700 - \$800 per student.

Entitlement ratios:

Provincial - Academic: 1 to 20 F.T.E. students.
 Technical: 1 to 15 F.T.E. students.
Castlegar - Average: 1 to 13 F.T.E. students.

Campus: Total size - 177A.
Usable - 150A.
In present use - 40A.

Capital costs:

Site costs	\$ 73,000
Construction costs	2,726,000
Architect's fees	218,000
Equipment and Furnishings	497,000
Library books (11,000 vols.)	<u>60,000</u>
	<u>\$3,574,000</u>

Existing facilities will accommodate about 850 students. The library and the cafeteria will serve a student population of 1,500.