

# David Watson of West Van designs Cap College symbol

Capilano College at last has its own symbol.

The symbol, embodying the letters "CC", has a distinct Indian motif to it. Designer was West Vancouver graphic artist David Watson.

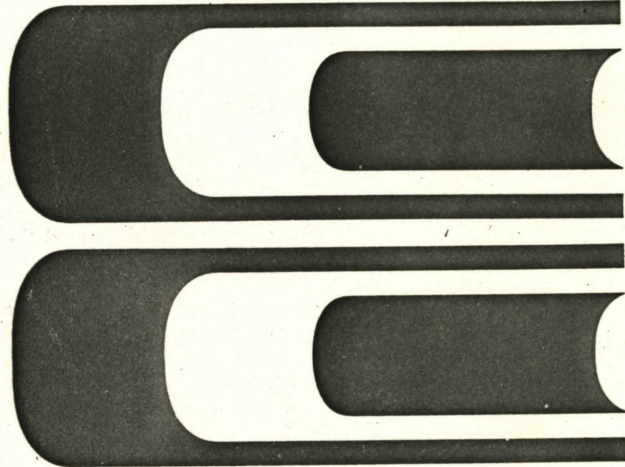
The college has also adopted dark blue and light blue as its colors.

The symbol was one of a series submitted to the college cabinet by Watson after discussion with students and faculty. The series was even displayed in Park Royal for a short time to get public reaction.

"We believe that we have now come up with a distinctive symbol that appeals to everybody," said Principal A. H. Glenesk.

The college has been in search of a symbol since it first opened in September, 1968. Various contests have been held among students but none produced a design that had any wide acceptance. In the meantime, the college has used a number of different Indian motifs as symbols, including a thunderbird and a whale's head.

"It was generally agreed that



the college should get away from a complete Indian theme in its symbol, but we wanted to retain some reference to it," Glenesk said. "Our new symbol does this quite effectively."

Watson said the character of Capilano College "is best summed up as young, progressive and dynamic in its outlook.

"With this in mind, we tried to symbolize these features in the simplest possible way, to create a crest or symbol that would not only have strong

shape identification, but in some way characterize the institution.

"A place of learning, with an Indian name and located by the sea were the features that we decided to work on. These were covered, we felt, by using the general shape of the feather formation from the Indian thunderbird design.

"The space inside the C's we formed into book silhouettes. The dark and light blue color scheme was intended to represent the sea and the sky."