The Corporation of the CITY OF NORTH VANCOUVER



CITY CLERK'S DEPARTMENT

May 17, 2007

File: 1150-02

Greg F. Lee, President Capilano College 2055 Purcell Way North Vancouver BC V7J 3H5

Dear Mr. Lee:

Re.

Request for support from the City of North Vancouver for Capilano College in seeking designation as a Regional University

The City Council at its regular meeting of Monday, May 14, 2007 unanimously endorsed the following resolution:

"PURSUANT to the correspondence from Mr. Greg F. Lee, President, Capilano College, dated May 10, 2007, regarding the "Request for support from the City of North Vancouver for Capilano College in seeking designation as a Regional University":

THAT the City of North Vancouver strongly supports Capilano College in seeking designation as a regional university and that a letter be forwarded to Mr. Greg F. Lee, President, Capilano College and the Hon. Murray Coell, Minister of Advanced Education, in support of this proposal."

Yours truly,

Sandra E. Dowey

City Clerk

(Electronic version of correspondence posted on www.cnv.org/city hall/council meetings/council meeting agenda)

PARK R®YAL

May 15, 2007

Hon. Gordon Campbell, Premier Province of British Columbia Parliament Buildings PO Box 9041 Stn Prov Govt Victoria, B.C. V8W 9E1

Dear Mr. Premier:

Re: Capilano Regional University

On behalf of Park Royal Shopping Centre in West Vancouver, I wish to express our support and unanimous endorsement for Capilano College to be re-designated as a regional university.

We believe changing the institution's designation to Capilano Regional University will provide several benefits for our community. As you are no doubt aware, the North Shore is a growing community and as a university, Capilano will play an integral role in addressing the needs of students and provide a sustainable educational future for our continuing economic development. A regional university will provide greater accessibility to a university education for our residents; will increase regional responsiveness with programs designed to focus on tourism, retail and the film industry all of which, our economic engines for the North Shore. As a regional university Capilano will be well positioned to provide opportunities to prepare our citizens for leadership, service and success.

We value our strong relationship with Capilano. We believe that as a regional university, Capilano will play an even greater role in our community and will provide a much needed pool of educated individuals that can step into and make immediate contributions to businesses across the North Shore and beyond.

∌inceręiy,

R.F (Rick) Amantea

Vice President

Park Royal Shopping Centre Holdings Ltd.

CC:

Murray Coell, Minister of Advanced Education aved.minister@gov.bc.ca

Ralph Sultan, MLA, West Vancouver – Capilano ralph.sultan.mla@leg.bc.ca

Katherine Whittred, MLA, North Vancouver-Lonsdale katherine.whittred.mla@leg.bc.ca

Joan McIntyre, MLA, West Vancouver - Garibaldi joan.mcintyre.mla@leg.bc.ca

RFA/ds



THE WEST VANCOUVER CHAMBER OF COMMERCE

info@westvanchamber.com
Tel: 604-926-6614 / Fax: 604-926-6436
1310 MARINE DRIVE, WEST VANCOUVER, BC, CANADA V7T 1B5
www.westvanchamber.com

Hon. Gordon Campbell, Premier Province of British Columbia Parliament Buildings PO Box 9041 Stn Prov Govt Victoria, B.C. V8W 9E1

Dear Mr. Premier:

Re: Capilano Regional University

On behalf of The West Vancouver Chamber of Commerce, it is with pleasure that I advise our unanimous endorsement for Capilano College to be re-designated as a regional university.

We believe that changing the name to Capilano Regional University will provide several benefits for our community. West Vancouver is growing rapidly, and as a university, Capilano will play an integral role in our continuing development. A regional university will provide greater accessibility to a university education for our residents; will increase regional responsiveness with programs designed to focus on tourism, retail and the film industry.; and, in doing so, will provide opportunities to prepare our citizens for leadership, service and success.

We value our strong relationship with Capilano. We believe that as a regional university, Capilano will play an even greater role in our community.

Sincerely,

Holly Alexander

President

cc: Murray Coell, minister of Advanced Education

aved.minister@gov.bc.ca

Katherine Whittred, MLA, North Vancouver-Lonsdale

katherine.whittred.mla@leq.bc.ca

Arthur Evrensel
2212 Edgemont Blvd.
North Vancouver, B.C.
V7P 2K9

May 10, 2007

Mr. Bill Thumm, Manager Capilano College Film Centre 2055 Purcell Way North Vancouver, B.C. V7J 3H5

Dear Bill:

Re: Campus 2020 Report

The purpose of this letter is to express my personal support for the Campus 2020 Report, including its focus on teaching excellence, access and improved financial aid for students. As you know, my business partner Geoff Plant was the special advisor who prepared the Report, and whose various recommendations will be studied by the Government of British Columbia.

Notwithstanding certain aspects of the Report, I would certainly like to see Capilano College retain and further develop its degree-granting status with regards to the film program which I believe is a valuable asset to be preserved and nurtured.

To this end, I believe that Capilano College should be named a regional university in the region of North Shore/Garibaldi, which includes North Vancouver, West Vancouver, Squamish, Whistler, Pemberton, Mount Currie and the Sunshine Coast.

It is my personal opinion that the development of the motion picture production degree at Capilano College is a valuable asset for the British Columbia film and television industry and should be preserved. The loss of the degree-granting status would have serious negative effects on Capilano College's ability to effectively serve the British Columbia film and television industry and in fact may have an impact on its potential future growth. The additional consequences would certainly include enrolment decline and financial fallout.

As a result, I would hope that the government recognizes the evolution which Capilano College has undergone and preserve its ability to grant degrees for the motion picture production program.

Best regards,

Arthur Evrensel

AE/mm

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Westwave Broadcasting Capilano College Statement

Westwave Broadcasting and 91.7 CKAY FM recognize the many contributions Capilano College has made to our Sunshine Coast communities.

The college is not only a center of learning but also a focal point for community activities and social interaction.

Westwave Broadcasting fully supports Capilano College's efforts to become a regional university.

Bob Morris, President Westwave Broadcasting General Manager 91.7 CKAY FM

District of North Vancouver

355 West Queens Road North Vancouver British Columbia V7N 4N5



Mayor Richard Walton

Telephone 604 990 2208 Fax 604 990 2403 Web www.dnv.org

COPY

May 8, 2007

File No.: 01.0490.30/000.000

The Honourable Murray Coell
Minister of Advanced Education and
Minister responsible for Research and Technology
Ministry of Advanced Education
P.O. Box 9059
Stn. Prov Govt
Victoria BC V8W 9E2

Dear Minister Coell:

Subject: Capilano College – Request for Support of Designation as a Regional University

This is to advise that on Monday, May 7, 2007, the Council for the District of North Vancouver received a delegation from Dr. Greg Lee, President of Capilano College regarding the College's request for support of designation as a Regional University. Council and subsequently passed the following resolution:

"THAT the Council for the District of North Vancouver strongly supports Capilano College in seeking designation as a regional university and a letter be forwarded to the Hon. Murray Coell, Minister of Advanced Education, in support of this proposal."

We fully agree with Dr. Lee that formalized designation as a regional university will better position Capilano College to build upon its regional, national and international reputation to meet the future learning needs of its changing communities. An important part of our community since 1968, Capilano College has earned a strong reputation for teaching excellence and educational innovation.

In addition to being a major learning, cultural and social centre, the College is a leading economic contributor with a large number of international students staying in and visiting our community and surrounding areas annually. The institution is also the region's third largest employer. It is estimated that its international programs generate approximately \$20 million in annual economic activity. The designation of the College as a regional university would attract more international students, boosting our local economy significantly.

Accordingly, we strongly support this proposal and look forward to your favourable consideration of the College's request.

Yours truly,

Richard Walton Mayor

ASH/nfv

Xc:

Dr. Greg F. Lee, President of Capilano College Linda Robertson, Chair, Capilano College Board Mr. Ralph Sultan, MLA - West Vancouver Capilano Ms. Joan McIntyre, MLA - West Vancouver Garibaldi Mr. Daniel Jarvis, MLA - North Vancouver Seymour Ms. Katherine Whittred, MLA - North Vancouver Lonsdale Growing up in the Kootenays and attending Selkirk College (diploma in Engineering), I understand, whole heartedly, the significant importance of a community college. As the Business Development lead for the District of Squamish, I am working hard to grow our business base by not only assisting existing businesses in their expansion but also introducing new businesses to the community. One of the unique strengths of any successful community is a thriving spirit and that can only come from its residents. Any initiative that fosters a live/work/learn environment so close to home is a good thing. By providing the post-secondary educational path, recognized globally and situated right here in our own 'backyard', will help Squamish as a community retain their youth, expand their labour market, and cultivate a thriving spirit all in balance for a sustainable future.

Dave Thomson Business Lead, Squamish Sutainabiility Corporation

Dear Catherine,

I have always been supportive of Capilano College taking on a bigger role in the transition of BC from a primarily resource based economy to an increasingly knowledge based economy. Your initiatives to become a regional university will not negatively affect the college's role in vocational training and life long education. The co-existence of the two programs will actually enhance the quality and breadth of the educational process for both the university program and the vocational program.

I shall be glad to add my name to your campaign. As per our telephone discussion, my short bio is attached for your reference.

Best regards,

Dr. David T. Fung,
Chairman and CEO of the ACDEG Group,
President of the Canadian Society for Chemical Engineering ACDEG Group
3784 Southridge Avenue
West Vancouver, BC
Canada V7V 3J1

Tel: 1 (604) 230 0668 FAX: 1 (604) 922 7650

E-mail: dtfung@uniserve.com

Lil'wat Nation Mount Currie Band



P.O. Box 602 · Mount Currie · BC · VON 2KO · ph: 1.604.894.6115 · fax: 1.604.894.6841 · www.lilwatnation.com

May 14, 2007

Advanced Education at:
Honourable Murray Coell
PO Box 9059, Stn Prov Govt
Victoria BC
V8W 9E2
E-mail: Aved.Minister@gov.bc.ca

To Whom It May Concern:

The Mount Currie Band Chief and Council supports Capilano College in its campaign to be recognized as a regional university so that it can continue to serve its students and develop new degree programs.

Capilano College wants to be a local university serving all its region's educational needs. It does not want to become a research-focused university like UBC or SFU. Capilano College serves a vast region that extends from Deep Cove to Mt. Currie to Earl's Cove on the Sunshine Coast by offering degrees close to home, in special educational areas. Becoming a university would not change Capilano College's commitment to offer Adult Basic Education, Adult Special Education and its certificate and diploma programs.

Regards,

Chief Leonard Andrew,

Mount Currie Band/Lil'wat Nation

Chief Ferrand andrew



Date: May 15th, 2007

Louise Cadrin, BA, BMT, MTA, FAMI President, Canadian Association for Music Therapy 2301A Rae Street, Regina, Saskatchewan S4T 2G3

To Whom This May Concern

Re: Letter of Support

The Canadian Association for Music Therapy is aware that Capilano College is currently lobbying the British Columbia government for university status. Please accept this letter of support affirming that the national body of Music Therapy is in full agreement with this progressive campaign, and proud to support Capilano College in its movement towards becoming a regional university.

Sincerely,

Louise Cadrin

cc: Jessica Thoms, Director of Development for the College Foundation.

may 3, 2007

Congratulations on your decision to Dear every, become a degree granting school. You have my full support of course.

Thank you for the invitation to your may 22 reception. I am unable to attend, but please and my best nishes to your outranding crop of acts enthusiasts and practitioners.

Sincerely,

para cousmith- Jones



May 7, 2007

To whom it may concern:

The Motion Picture Production Industry Association of B.C. ("MPPIA") is a broad based association representing the interests of the film and television industry in British Columbia.

The most important resource that the film and television industry has in this province is the highly skilled labour pool numbering up to 20,000 direct jobs in this province and another 10,000 indirect jobs. A key component in maintaining and growing this labour force is relevant, accredited, industry driven educational programs applicable to the skills employers require in today's market.

Capilano College has been a tremendous asset to the film and television industry by providing relevant education and training with skilled educators with many years of industry experience. The programs being offered have adapted to meet the needs of the industry which is extremely important in such a globally competitive industry. They also provide a clear path for students interested in pursuing careers in this industry. These practical programs are ideally suited to the film and television industry and Capilano College has been a leader in providing this education and training. MPPIA strongly supports Capilano's proposal to create a new bachelor's degree program in film, which would build on the strengths of the programs it has been offering for the last few years and would meet the needs of the film and television industry. Accordingly, we strongly support the continuation of Capilano's ability to grant degrees. The proposed film degree program will enable the film and television industry in British Columbia to excel and continue to compete on a global basis. It will also attract international talent to this province, which is essential in a time of serious skill shortages.

We strongly advocate for Capilano College to continue to be able to grant degrees, in order that it may grant a degree in film and television in the near future.

Thanks for your consideration and please do not hesitate to call if I can provide you with additional information.

Yours truly.

Peter Leitch

Chair



Skwxwú7mesh Úxwumixw Squamish Nation

Chief and Council Department

320 SEYMOUR BLVD. NORTH VANCOUVER B.C. V7J 2J3 PHONE (604) 980-4553 FAX (604) 980-4523

May 9, 2007

Capilano College 2055 Purcell Way North Vancouver, BC V7J 3H5

Attention: Dr. Greg Lee, President

Subject: Regional University Status for Capilano College

Dear Mr. Lee:

On behalf of the Squamish Nation, I wish to express our support for Capilano College to attain Regional University Status from the BC Ministry of Advanced Education.

The Squamish Nation population is approximately 3,500 individuals with a majority under the age of nineteen (19) years of age. Our ancestral lands occupy portions of North Vancouver, West Vancouver and the Squamish Valley. Capilano College is the post secondary education facility closest to the Squamish Nation lands and the institution where about fifty (50) of our students attend on an annual basis. It is essential for the long term educational needs of our population that we be able to access certificates, diplomas and full university degree programs. It is considered imperative that our students have the opportunity to complete an undergraduate degree at Capilano College due to its proximity and the school's willingness to collaborate on programming that meets the needs of our students and community in general.

Sincerely,

Chief Bill Williams Telálsemkin Siýam

Chief Bill Williams

Co-Chair

"How could it be that a college that represents one of the fastest growing regions of the province, has been the dedicated post secondary provider in its service area and has constituents that in many cases do not have easy access to other post secondary options, be denied to complete it ongoing natural development to a Regional University?"

If you want it more Squamish Specific and about us as a learning destination for the region I could take that angle also - and / or the Cap expansion in the downtown.

Brent Leigh Managing Director Squamish Sustainability Corporation I am very impressed by the quality of the students coming from Capilano's Bachelor of Tourism Management Program. The opportunities that tourism represents for this region would be further enhanced by establishing Capilano as a Regional University.

"Given the critical and immediate need for educated hospitality and tourism professionals in our province, it behaves us to do all necessary to recruit, train and graduate the maximum students possible".

Stephen M. Darling

Regional Vice President
Shangri-La Hotels & Resorts
Vancouver, Canada
Direct Tel. 1 (604) 661-3320
Direct Fax 1 (604) 689-1195
Stephen.Darling@shangri-la.com

THAT DL 509/510 and DL 513 as identified in the Draft OCP be designated as "Residential Neighbourhoods"; and

THAT Staff be directed to create a separate schedule to the OCP, and accompanying policy, to establish phasing and sequencing of Greenfield developments based on prior build out of existing designated lands.

Revised Motion:

THAT DL 509/510 and DL 513 as identified in the Draft OCP be designated as "Residential Neighbourhoods" for the purposes of the next draft of the OCP; subject to Staff creating a separate schedule to the OCP, and accompanying policy, to establish phasing and sequencing of Greenfield developments based on prior build out of existing designated lands.

(iii) From May 8, 2007 Strategy Session

THAT the lands designated as "Industrial" in the 2005 Draft OCP be retained for the purposes of the next draft of the OCP; and

THAT policy direction to undertake detailed and regular analysis of employment and industrial lands supply in demand in the medium-term to be incorporated in the next draft of the OCP to ensure long-term opportunities exist for industrial and employment lands.

4. NOTICE OF MOTION

5. CORRESPONDENCE

A. <u>ACTION REQUESTED</u>

(i) (0426) and (0507) Press Releases from Capilano College Staff Recommendation:

K

THAT the District of Squamish strongly supports Capilano College in seeking designation as a regional university.

B. RECEIVE AND FILE

- (i) (0423) Rolf and Felicity Lowinger Re: Appreciation for service received from M. Wutzke, Operations
- (ii) (0426) Gord Steeves, President, Federation of Canadian Municipalities Re: 2007 FCM-CH2M Hill Sustainable Community Awards

6. COMMITTEE RECOMMENDATION

A. Amendment to Community Advisory Committee for the Downtown Neighbourhood Plan Terms of Reference

Staff Recommendation:

THAT Council amend the Terms of Reference for the Community Advisory Committee for the Downtown Neighbourhood Plan by deleting the words "1 representative from the Student Youth Council" and inserting "2 representatives from the Student Youth Community" AND THAT Julia Gillis & Johanna Roberts be appointed to the Community Advisory Committee for the Downtown Neighbourhood Plan.



Squamish Chamber of Commerce

Serving Squamish, Britannia Beach & Furry Creek 102 - 38551 Loggers Lane, Squamish, B.C. V8B 0H2 Phone: (604) 815-4991 Fax: (604) 815-4998 Toll Free in North America: 1-866-333-2010

May 11, 2007

Honourable Murray Coell PO Box 9059, Stn Prov Govt Victoria BC V8W 9E2

Dear Minister Coell,

I am writing in response to the Campus 2020 report and its implications on College's in British Columbia. Specifically Capilano College as one of its regional centers is located in Squamish.

Capilano's Squamish campus serves the region from Britannia Beach to Mt. Currie and this region has benefited from Capilano's presence for the last 38 years. During this time students from around the world have been able to undertake their studies at Capilano in many forms including certificates and diplomas. Many students continue their studies, to obtain their degree at Capilano in North Vancouver; we are concerned that without degree granting capabilities it will be tough to attract students to the Squamish campus.

Capilano has worked closely with community associations and industry to bring relevant and unique programs that meet the specific needs of this region including programs such as Wilderness Leadership, Tourism Event Management and Destination Resort Management. We are proud to offer such incredible tourism and outdoor recreation programming in our community.

It is known that having a post-secondary institution in your community provides direct and indirect employment and economic benefit. A recent report by Jones consulting ¹ quantifies the impact and shows that having a college in the community:

- increases the perceived status of that community and as a result increases local business and property values;
- creates one directly related college job for every 5-6 full- time students attending the college;
- creates roughly two indirectly related jobs in the same community for every three directly related college jobs;

¹ The Economic Impact of Colleges in their Communities and The Potential Impact of Capilano College's New Squamish Campus. Jones consulting May 2007

- creates direct economic impact of \$6.750 for every full time student at a college; and
- by using an economic multiplier ratio, it can be estimated that a further indirect economic impact of \$2,498 per full time college student exists in a community in which the college is located.

With a strong reputation for teaching excellence, educational innovation and commitment to First Nations communities the Squamish campus sees over 400 students per year. Many of who decide to stay and build lives here. This creates an educated and skilled workforce for our local businesses.

Capilano represents an important and highly valuable component to Squamish, it is already filling the mandate for regional universities and from our perspective have the history, the track record and the region that justifies this new designation.

Denise Imbeau Manager

denise@squamishchamber.com

May 17,2007

Via fax: 604-984-1718

Mr. Casey Dorin Dean, Howe Sound and Tourism Programs Capilano College, Squamish Campus

Dear Casey

Re: Status of Capilano College as Regional University

As a resident of Squamish, I strongly support the position taken by Capilano College to be designated as Regional University.

Capilano College (Squamish Campus) has played a signifacant role in meeting the adult and special educational needs of communities in the Sea to Sky corridor. This significance is expected to increase as, after the loss of practically all the forestry sector jobs, our local economy makes a transition to tourism and knowledge-based sectors.

The establishment of private Quest University represents the beginning of a new hope for this transition of the economy and enhancement in the stature of Capilano College will greatly add to the future economic stability of our community.

Sincerely,

Mohammad Afsar, MCIP, P.Eng

309-1466 Pemberton Ave

Squamish, BC. V8B 0K1

Tel/Fax: 604-815-4344

Copy to:

Hon. Murray Coell, Minister of Advanced Education Ms. Joan McIntyre, MLA- West Vancouve-Garibaldi

604-981-0060)

Mayor Ian Sutherland, District of Squamish

(Fax: 250-356-3000) (Fax: 250-387-9091 and

(Fax: 604-815-5032)

The West Coast Railway Heritage Park is a strong supporter of Capilano Campus and please include us in your list of supporters.

Sherry Elchuk Manager, West Coast Railway Heritage Park