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Office of the
President

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May 10, 2007

His Worship Darrell Mussatto
City of North Vancouver
141 West 14th Street
North Vancouver BC V7M 1H9

Re: Capilano College

Dear Mayor and Council:

I am writing this letter to request your support for Capilano College's initiative to pursue regional university status. The District of North Vancouver has already expressed its support for Capilano's proposal.

Thank you in advance for your consideration. A copy of our press release dated April 27 is attached to this letter for your information. It gives most of the background.

I would be pleased to appear before Council, or to answer any questions that anyone has.

An example of a simple motion would be:

"that the City of North Vancouver supports Capilano College in seeking designation as a regional university."

Yours truly,

A handwritten signature in black ink, appearing to read 'Greg F. Lee'.

Greg F. Lee, PhD
President

GFL/dk

FOR IMMEDIATE RELEASE

Friday, April 27, 2007

Contact: Shelley Kean

Tel: 604.983.7596

Capilano pursues regional university designation

(NORTH VANCOUVER, B.C.) – The recent release of the *Campus 2020* report contains some exciting recommendations for the future of post-secondary education in British Columbia. However it also includes some serious implications for the region currently served by Capilano's three campuses in North Vancouver, Squamish and Sechelt.

The report's recommendation suggests creating three new regional universities to reinforce their mandates as teaching-intensive, regional learning institutions. However, the North Vancouver-Garibaldi-Sunshine Coast region is left without a regional university (as defined within the report as a teaching intensive institution) to serve its needs. With formalized designation as a regional university, Capilano would be better positioned to build upon its regional, national and international reputation to meet the future learning needs of its changing communities.

"Capilano is already filling the mandate for regional universities as outlined in the *Campus 2020* report," said Capilano's president, Dr. Greg Lee. "Capilano is a teaching intensive institution that has been meeting the education needs of our communities since we first opened our doors in 1968. We've had nearly 1,000 degree graduates from a variety of programs."

Capilano has earned a strong reputation for teaching excellence, educational innovation and commitment to First Nations communities. Students have benefited from the degree programs offered for the past 15 years. These degree programs are now in jeopardy with a recommendation in the report to: "...restore the primary focus of community colleges by precluding colleges from granting degrees."

"While we are fully supportive of most of the *Campus 2020* report, losing our ability to grant degrees would have dire consequences for our students' future," Lee explained. "Our students need to have the kind of industry responsive degrees that we offer."

A recent survey of current students showed an overwhelming number expressing their desire to complete their degree at Capilano. The College currently offers degrees in Business, Tourism, Jazz Studies and Music Therapy, and has eight more degree programs in preparation. These are being developed in response to employers and students who want degrees in such areas as working with autistic children, film production, early childhood education and paralegal studies.

"In this day and age, many more students require a degree," Lee said, adding, "Capilano's degrees differ from traditional university degrees in that they provide clear employment outcomes for our students. Becoming a regional university will enable us to

better serve all our communities in the years to come. It is of critical importance to the future learning needs of all communities within our region.”

In addition to being a major learning, cultural and social centre, Capilano is a leading regional economic contributor with approximately 500 international students staying in and visiting its communities and surrounding areas annually. The institution is also the region’s third largest employer.

“We estimate that our international programs generate approximately \$20 million in annual economic activity,” said Lee, adding, “We remain committed to building upon our outstanding reputation as a provider of international education and to continuing to contribute to the economic growth of our communities.”

The recommendations within the Campus 2020 report will be reviewed and discussed by government in the coming weeks and months. The complete 114-page report is posted at www.campus2020.ca.

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Capilano serves the communities of the Lower Mainland, Howe Sound, and the Sunshine Coast through campuses in North Vancouver, Squamish and Sechelt. Enrolment totals 7,000 students in credit programs each term with an additional 7,000 people taking non-credit courses annually. Capilano offers a complete range of preparatory courses, university transfer courses, business and management studies, creative and applied arts programs, health and human services programs, plus a range of services in support of student learning and success. Credentials awarded include bachelor degrees, associate degrees, post-baccalaureate diplomas, advanced diplomas, diplomas, certificates and statements of completion.