

Report 2010

west vancouver

2010 Olympic/Paralympic
Committee



Spirit of BC

COMMUNITY COMMITTEE

West Vancouver

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Background

The Olympic Movement promotes sport, arts and culture, and the environment as its three main goals. The Games represent tremendous opportunity for business and tourism development, and community celebration.

In 2010, the eyes of the world will be on Canada, Whistler and the Lower Mainland for the 17 days of Olympic events from February 12 to 28 and 10 days of Paralympic Games from March 12 to 21.

More than 6,500 athletes and officials from 80 countries and 250,000 visitors are expected, and 10,000 media will cover the events for an international audience estimated at three billion.

Cypress Mountain in West Vancouver is the venue for free style skiing and snowboarding competitions – events that are very popular spectator sports.

As a venue community, West Vancouver will play an important role in welcoming the world to the 2010 Winter Olympic/Paralympic Games.

The West Vancouver 2010 Committee – twenty-five people from all sectors of our community – has worked for over a year, through extensive public consultation, to develop an Olympic vision for West Vancouver leading up to, including and beyond, 2010!

Sport

Tourism

Environment

Celebration



Vision and Theme



This is about a dream.

West Vancouver throws open its doors and welcomes you home.

We are about small scale, making new friends, warmth and hospitality, special neighbourhoods where the world will feel at home, the little village.

Discover West Vancouver — Be our guest!

Committee Recommendations

Initiatives are recommended by the Committee for further consideration

Celebration

Create a town square at the new community centre, to celebrate leading up to 2010.

During 2010, feature entertainment and media to cap off the day's events.

Ambassadors

Create a register of all those wishing to volunteer, and provide the opportunity for all ages to be trained in giving outstanding service to our guests from around the world. Be the community where visitors are treated like family.

Gateway

Build on the theme of West Vancouver being the gateway to the Olympics.

Tourism

Develop a visitor strategy for West Vancouver. Capitalize on our small village feel, and promote our strengths—arts and culture, outdoor recreation lifestyle and unique shops and cafes.

Legacy

Leave West Vancouver better off than it was before the games, by creating an outdoor amphitheatre possibly on Cypress, and a town square.

Hosting Athletes

Develop a plan for Olympic athletes and teams to train on the North Shore, and live in our community leading up to 2010.



Committee Recommendations



Transportation

Collaborate with TransLink and other transportation providers to establish new, environmentally friendly modes of public transportation to, from and within West Vancouver—e.g, a ferry service, rail links to Whistler, shuttle services between villages.

Festival

Initiate and expand a Winter Festival, beginning with WinterSong in 2004, to become an annual celebration held in February each year.

WinterSong
festival

Mountain Heritage

Restore Hollyburn Lodge in recognition of our mountain skiing, snowshoeing, camping, and hiking heritage.

Sustainability

Build on our commitment to sustainability by identifying sustainable projects in West Vancouver and showcasing them to the world.

“WinterSong is a festival that will celebrate the human voice and the art of singing from choral, musical theatre, barbershop, jazz, opera, rock, swing, operetta, rap, folk and native, to ethnic songs. Launched in 2004, the goal is to become an international singing festival by 2010.”



The Committee & Community Consultation

West Vancouver's 2010 Olympic/Paralympic Committee has been meeting for over a year to generate ideas and create a strategy for how West Vancouver can benefit from, and best manage, the tremendous potential of the 2010 Games. The Committee gathered

public input at the Harmony Arts festival, the Coho Festival, at Park Royal Shopping Centre, the Gleneagles Community Centre, and by hosting a public forum at Sentinel School. The Committee met with genuine interest in the Games, and heard many ideas.



What We Heard

"If your approach emphasizes 'giving', not getting, through volunteers, you will obtain huge benefits for our hometown."

"Involve community by inviting groups to participate in a West Vancouver Welcome Wave."

"Have the world see us as a diverse attractive, caring community that enjoys and pursues outdoor activities, fun and environmental stewardship combined with a sense of community, history and family."

"Use the games to help revitalize Ambleside."

"West Vancouver should be portrayed as not only the 'jumping off' point to Whistler but as a place to visit and enjoy."

"We need to build an inventory of possible accommodations within our homes for Olympic visitors in the years leading up to and during the games."

"Work with schools to develop programs that will assist students in pursuing their dreams in sports, culture and the arts."



Committee Members

Mayor Ron Wood (Chair)

Councillors

John Clark (2004)

Pam Goldsmith-Jones (2004/05)

Victor Durman (2005)

Squamish Nation

Chief Bill Williams

Cypress Ski Area

John Kircher or Linda Swain

WV Chamber of Commerce

John Cruickshank or Rick Amantea

Education

School Trustee Peter Stevenson

Business Leaders

Rick Ryan and Tom Baillie

Sport Organizations/Athletes

Bev Baldwin and Chris Lori

Arts and Culture

Paula Grossman and Joe Weiler

Community-at-Large

Joanne Stygall-Lotz and Sandy Schemmer

Seniors

David MacDonald

Youth

Zoltan Gyorki

People with Disabilities

Fiorenza Albert-Howard

Sustainability

Catherine Rockandel

Communications

Alice Mathieson and Janice Avon

VANOC (1 member)

Committee Members Share their Dreams

"Dare to dream, West Vancouver. If we believe in a dream, expect the best, and work hard, it will happen. The spirit of these games will live forever."

Sandy A. Schemmer, Committee Member

"The 2010 Winter Olympic and Paralympic Games are a global ensemble of sport, art, and culture. This presents each of us with the opportunity to share the pride and passion we have for our community and places an enormous responsibility on us to be world-class hosts in true Canadian fashion. We are very privileged that the world will be our guest in February 2010 and it will be up to us to greet everyone with the hospitality, good grace, and kindness that distinguishes our community from any other."

Rick Amantea, Committee Member

"The hosting of the Olympics in Cypress Provincial Park presents West Vancouver with the opportunity to share its cultural and natural resources from the small parks, beaches, mountain and marine environments to its community festivals and events."

Catherine Rockandel, Committee Member

"Our "Village" will be in the spotlight, and we will be able to shine. All our citizens, of any age, young and old will feel part of this exceptional adventure, we all will feel like Olympians ourselves."

Fiorenza Albert-Howard, Committee Member

"The Olympics and Paralympics are one of the few events that join humanity together. We are all connected as members of a large family, as one people. It is a time to celebrate our nation, our human spirit and the hope of peaceful co-existence. As the Games touch our community, they will allow us to both impact upon and be touched by that human spirit. It is our turn to show the world who we are. May the imprint we leave be remembered with a smile."

Peter Stevenson, Committee Member

"The Olympic Games is an opportunity for the community of West Vancouver to become more united and open our home to the world."

Chris Lori, Committee Member (pictured below competing in an Olympic bobsled event)



Our Olympic Venue Cypress Mountain

Events

Events scheduled on Black Mountain are:

- » Freestyle skiing, including moguls and aerials
- » Snowboarding events, including halfpipe and parallel giant slalom

No Paralympic events.

Olympic Facilities

Permanent Olympic construction includes:

- » An aerial jump, mogul course, halfpipe, judges' stands, chairlift and snowmaking on venues

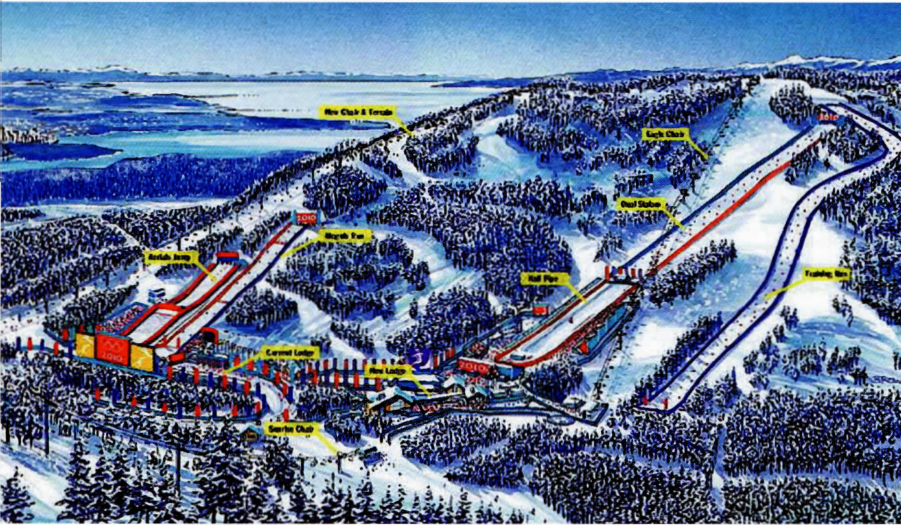
Temporary Olympic facilities:

- » Bleachers, washrooms, athlete facilities, media and broadcast facilities

\$10 million contribution from the Olympics.

Other Mountain Facilities

Construction for Olympics will coincide with the construction of new facilities planned by the ski operation, including: a day lodge, terrain pod of skiing, detachable high speed quad chair and a summer mountain bike park.



Timing

Olympic events take place Feb 12 to 28, 2010

Olympic Overlay facilities and services in place during summer/fall of 2009–

Venues ready no later than the fall of 2007

Pre-events at Cypress Mountain

“Test events” held two to three years prior:

- » High-level international events such as NORAM and WORLD CUP
- » Bring in athletes and coaches, equipment manufacturers, and spectators



Our Olympic Heroes

The dream starts here...



West Vancouver's Olympians

*Margaret Langford – Kayaker
1992 Barcelona, 1996 Atlanta, 2000 Sydney*

*Brent Olynyk – Badminton
2000 Sydney*

*John Smart – Skier, Moguls and Aerials
1992 Albertville, 1994 Lillehammer*

*Kirsten Barnes – Rower
1988 Seoul, 1992 Barcelona, 1996 Atlanta*

*Cedric Burgers – Rower
1992 Barcelona*

*Paige Gordon – Diver
1992 Barcelona, 1996 Atlanta*

Beyond 2010: LegaciesNow

In cooperation and support of the many communities throughout the province, the Province of British Columbia created 2010 LegaciesNow, an organization that works to develop healthy and active programs and lifestyles for the people of those communities.

2010 LegaciesNow will make an invaluable contribution to B.C. communities, leaving a lasting legacy of athletics, arts, volunteer and literacy programs in the province that will extend beyond the 2010 Games.

Sports & RecreationNow

Sport & RecreationNow is focused on sport development and physical activity. It introduces young people to the joy of sport

and provides promising young athletes with the tools and services they need to be the best they can be.

ArtsNow

ArtsNow will enhance and strengthen the arts and culture in B.C. communities, investing in cultural activities and initiatives and helping communities to strengthen their economic base through the arts.

VolunteersNow

Volunteers are the backbone of communities and help define the B.C. spirit. VolunteersNow will work with organizations to enhance a network of experienced volunteer communities that can establish priorities and training programs.





LiteracyNow

Through LiteracyNow, 2010 LegaciesNow will work with communities to become the most literate province in Canada and a global leader in literacy learning.

Spirit of BC Community Committees

The 90-plus Spirit of BC Community Committees were established to help communities build on the exposure and profile the province would receive in the years leading to and following the 2010 Olympic and Paralympic Winter Games. They are key forces that build community spirit and shape strategies to enhance and emphasize the best of their communities.



For further information on
West Vancouver's Olympic Initiatives

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